

Hello, I'm Laura Rengifo.

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Academics,

About Me

Motivated, organized, and hardworking Junior student majoring in **UX design** at the **University of North Texas**. Passionate, young professional with experienced leadership, communication and collaboration skills in addition to being an English, Spanish and French speaker.

Education

University of North Texas, May 2025 | 3.8 gpa

Bachelor of Arts in **User Experience Design**

Minor in **Marketing**

Accomplishments

Bracken Scholarship - May 2023

Awarded to students who have shown an outstanding commitment to UNT's Professional Leadership Program.

Emerging Student Leader Award - May 2023

Awarded to 1 student per academic school year at the UNT Eagle Awards. Honors an outstanding leader who has made a significant impact on their organization.

Medallion Award - May 2023

Award given to a select few members of each graduating class of UNT's Professional Leadership Program for showing exceptional dedication to the program and displaying all 7 of PLP's core competencies, those being stewardship, servant leadership, communication, teamwork, diversity and inclusion, problem solving, and ethical practice.

Skills

- Adobe Illustrator
- Adobe XD
- Figma
- Canva
- Miro
- Voiceflow
- Public Speaking
- Leadership
- Communication
- Problem Solving
- Creativity
- Teamwork
- Prototyping
- Event planning
- Social-media management
- User-testing
- Design thinking

Languages

- French (Conversational)
- English (Fluent)
- Spanish (Fluent)

Experience,

Professional

Dialexa Edu - February to April 2024

A nine week program where hand-selected students from 3 DFW universities are given the opportunity to engage in hands-on working experience. Learn from mentors, engage with other designers, and work as a team towards our project.

IBM Accelerate, Design Track - June to July 2023

A summer program made for high-potential undergraduate students to build their skills, grow their network, and expand their abilities in preparation for internships and full-time employment. 7% of applicants are accepted into the program.

Leadership

Vice President of Programming for The American Marketing Association - May 2022 to present

Practice, teach, and develop marketing knowledge through organizing weekly meetings consisting of workshops and guest speakers. Public speak in front of groups of 40+.

Attend yearly conferences. As Vice President, use time management skills to prepare weekly meeting presentations, organize events, and use leadership skills to delegate tasks to a committee.

Student Director of Social Coordination for UNT's Professional Leadership Program - Aug 2023 to present

Led small group in discussions and ensured member experience is above and beyond with mentors. Managed and transformed social media to become a means of increasing recruitment and promoting a tighter community within members. Increased accounts reached by 376%. Planned and organized social events. Conducted fast-paced interviews for social media.

Certifications

IBM - Enterprise Design Thinking Practitioner certification

IBM - Enterprise Design Thinking Co-Creator certification

Coursework

Planning and Developing Systems - ADES 3503

Learned about system design, interaction types, cognitive walkthroughs, and performed user-testing. Apply learnings in semester project to present in front of board for feedback.

Contextual Research Methods - ADES 1513

As a class, we selected a topic to then use design research methodologies to investigate, ideate, prototype, and user test our solution. Worked as a design research team, constantly proposing, defending, and critiquing ideas and decisions.